

Estimate 87600

Expired

Estimate


#87600



Date	May 15, 2023
Estimate Number	87600
Expiration Date	June 14, 2023

Estimate Total	\$25,000.00
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From	<b>WP Concierges</b> WP Concierges 2755 E Cottonwood Pkwy Ste 450 Salt Lake City, UT 84121 US
To	<b>Ultimate Bars</b> 20212 Sealargo Lane #202 Huntington Beach, CA 92646 US

Task	Rate	Qty	Amount
<ul style="list-style-type: none"> <li>• Create a fresh design using Elementor</li> <li>• Create SEO friendly Product pages that show the finished examples so potential customers have a better idea of what it looks like</li> <li>• We will combine the Product builder and SEO friendly product pages.</li> <li>• Create Product Builder. This will be separate than the product pages. This will allow people to build products and see what they are building as they go. <ul style="list-style-type: none"> <li>◦ The estimate options and pricing will carry throughout the cart</li> <li>◦ The estimate options and pricing will carry throughout the checkout</li> <li>◦ The estimate will then be editable in the Woocommerce admin</li> <li>◦ Customers will be able to get a final estimate right from Woocommerce, no need to use any other system</li> <li>◦ Customers will be able to accept the invoice and pay for the deposit</li> <li>◦ Customers will be able to digitally sign the final estimate.</li> <li>◦ This will use smart filtering, and woocommerce variation swatches to view the product images as they change the options</li> <li>◦ We need more photography and can send a freelancer phtographer on location to take the pictures we need or you may be able to provide many if not all. But I am counting on product part photography to be done.</li> <li>◦ we use what has been built to finish out the estimate process.</li> </ul> </li> <li>• The site is light on content for SEO. With AI and ChatGPT we will up the content on the site and provide more Custom Bar, Bar Event Keywords to drive more Search engine traffic.</li> <li>• We will submit your site to Google and Bing search if its not already dont and ensure that all the products and new content are being indexed.</li> <li>• Google Analytics is installed. We will meet with you every month to see how we can add content and make changes to your site for better search rankings and conversions and make those changes. This is \$500 a month</li> </ul>	\$25,000	1	\$25,000
			Subtotal \$25,000.00
			Total  \$25,000.00

## Notes

Thank you; we really appreciate your business. Credit card charges appear as “Otterstrom Corp”

## Terms

Payment is due upon receipt, so please process this invoice within that time. There will be a 1.5% interest charge per month on late invoices after 15 days. Credit card charges appear as “Otterstrom Corp”

